

ORDER



KSNV

Orders	Order / Rev:	106858
	Alt Order #:	06854595
	Product Desc:	HORSFORD ADD
	Estimate:	1838
	Flight Dates:	09/21/12 - 09/24/12
	Original Date / Rev:	09/20/12 / 09/24/12
	Order Type:	GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Horsford for Congress <u>Revise</u>
	Demographic:	A35+
	Product Codes:	PLC02
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	21	\$15,485.00	\$13,162.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	21	\$15,485.00	\$13,162.25	0.00
Total	21	\$15,485.00	\$13,162.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrea			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	24%	\$15,485.00
Market	100%	\$64,520.83

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$21,291.88
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	28%	\$18,065.83
KTUD	1%	\$645.21
KVVU	12%	\$7,742.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$1,290.42

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-SU News 3 at Eleven															
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -----S- 1 \$1,100.00 0.00															
E 14	KSNV	09/21/12	09/24/12	Mad Money AN	CM	3:00-4:00am	M---F--	:30	1	\$30.00	4	0.00	NM	1	\$30.00
Mad Money AN															
MAD \$															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/12 09/27/12 M---F-- 1 \$30.00 0.00															
E 15	KSNV	09/21/12	09/24/12	M-F Jeop/Wheel	CM	630-730pm	M---F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
M-F Jeopardy/Wheel of Fortune															
WH/JEP															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/12 09/27/12 M---F-- 2 \$1,000.00 0.00															
E 16	KSNV	09/23/12	09/23/12	Dateline AN	CM	12-3am	-----S	:30	1	\$30.00	4	0.00	NM	1	\$30.00
Dateline NBC AN															
DLINE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -----S 1 \$30.00 0.00															
E 17	KSNV	09/23/12	09/23/12	Wake Up Early w/ Wagner	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
EARLY TODAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -----S 1 \$200.00 0.00															
E 18	KSNV	09/23/12	09/23/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
NFL Pre-Game															
FNIA															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -----S 1 \$2,400.00 0.00															
													Totals		
													21 \$15,485.00		